



## Beyond the Loan: other ways we can help your organization

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### WHAT IS TECHNICAL ASSISTANCE?

Technical assistance is the help you need to go from having a great idea that will serve the people in your community to actually making it happen. Examples include

- affordable housing opportunities for families priced out of the real estate market in their hometowns
- the development of small, family-like residences for frail elders to allow them to age in the community they've lived in all their lives;
- temporary apartments for families dealing with domestic abuse or economic upheaval;

The Genesis Fund can help in the following ways:

- **Organizational Development:** We help your group secure nonprofit corporate status and tax exemption so you can become eligible for grants and low-interest government loans.
- **Pre-development Consulting:** Genesis staff assist in developing a project concept and finetuning its goals. We help assess community needs and market demands, work on preliminary cost estimates and the development of a project timeline. In addition Genesis staff can assist with identification of various sources of funding and help secure any necessary predevelopment funds.
- **Development Consulting:** Genesis staff offer assistance in assembling the project team and identifying an appropriate building or land parcel. We can help to determine project and financial feasibility, assist with contract negotiation, and the creation of management and staffing plans.

### ELIGIBILITY

Any group or individual interested in discussing a housing or community facility project is invited to contact Genesis for a free consultation. Loan fund staff will work with project sponsors to assess a project's feasibility and to determine the most appropriate next steps.

### COSTS AND FEES

Genesis provides groups with up to eight hours of assistance at no cost. After that assistance is provided on a fee-for-service basis. Genesis works hard to apply the costs of assistance to any loans or grants obtained on a project's behalf.

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With 131 Maine projects completed since 1992, the Genesis Fund has the experience to help your organization from start to finish

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### SAMPLE PROJECTS

A comprehensive list of projects we have supported may be found at [www.genesisfund.org](http://www.genesisfund.org). Here are a few examples:

- **Camden Affordable Housing Organization (CAHO):** Genesis provided predevelopment and fundraising assistance for CAHO's all-volunteer efforts to develop more than 35 units of affordable family housing in Camden.
- **Eldercare Network of Lincoln County:** Genesis has supported the Eldercare Network's efforts to provide affordable housing with services to area low-income elders through the creation of seven homelike facilities. Genesis also provided financing and helped raise significant additional funding for these projects.
- **Monhegan Island Sustainable Community Association (MISCA):** Genesis helped MISCA obtain status as a nonprofit organization. Genesis also assisted MISCA with its goal of sustaining the year-round community by developing affordable housing for residents in the island workforce.

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**“We didn't think we could afford to buy a building of our own, so Genesis stepping in was a godsend. The people at Genesis gave us crucial and comprehensive help and direction every step of the way and let us focus on what we do best - teach and nurture young children.**

**– Priscilla Congdon  
Director of Coastal Kids Preschool, Damariscotta**

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